



2024 Evening on River Street Sponsorship

	Swan	Patron	Map	Title Plus	Band	
Complementary Vendor Booth at Evening on River Street						# of evenings
		1	3	5	7	7
Sponsor listed on the ER Chamber of Commerce Website Calendar of Events	√	√	√	√	√	√
Sponsor flyers or information passed out at the Chamber booth (provided by the sponsor)	√	√	√	√	√	√
Sponsor signage can be displayed throughout the event (provided by the sponsor)	√	√	√	√	√	√
Business verbally recognized during Evening on River Street Event		√	√	√	√	√
Sponsor logo and link listed on the chamber website: elkrapidschamber.org		√	√	√	√	√
Promotional material to be distributed throughout the event by the sponsor		√	√	√	√	√
Use of the ER Chamber logo for promotional and co-branding purposes		√	√	√	√	√
Opportunity for sponsorship renewal for the following year		√	√	√	√	√
Sponsorship recognition on dining tables on River Street		√	√	√	√	√
Sponsorship advertised on the ER Chamber Marquee for the week of event			√	√	√	√
Sponsor banner can be displayed across Chamber booth (provided by the sponsor)			√	√	√	√
Sponsorship advertised in the ER Chamber Newsletter (Over a 2600 recipients)			√	√	√	√
Sponsor logo and name recognition on all event promotional material plus social media			√	√	√	√
Business highlighted during the event				√	√	√
Speaking Opportunity at Event (up to 5 minutes)				√	√	√
Small write up about business in the chamber newsletter (sponsor provides)						√
Logo Tent/Banner displayed by band area						√
Hourly recognition from the band						√
	100	300	600	1250	1500	5000